

**DIAGNÓSTICOS DA AMÉRICA S.A.**

Publicly-Traded Company

NIRE 35.300.172.507  
CNPJ/MF n.º 61.486.650/0001-83

**MATERIAL FACT**

DIAGNÓSTICOS DA AMÉRICA S.A. ("Company" or "DASA"), in addition to the material facts disclosed in the past days, informs that it has received, on March 7, 2014, the notice delivered by Cromossomo Participações II S.A. ("Offeror"), in connection with the ongoing tender offer, which is attached as an exhibit hereto.

DASA will keep its shareholders and the market informed of the developments in connection with the matters addressed in this material fact.

Barueri, March 10, 2014.

**Paulo Bokel Catta-Preta**

**Chief Investors Relations Officer**

To

Confidential

**DIAGNÓSTICOS DA AMÉRICA S.A.**

Juruá Avenue, No. 434, Alphaville  
Postal Code 06455-010 - Barueri, SP

Att.: Mrs. Lilian Cristina Pacheco Lira

7 March 2014

Dear Mrs.,

Reference is made to the voluntary tender offer for the acquisition of common shares issued by Diagnósticos da América S.A., public-held company, with registered office in the City of Barueri, State of São Paulo, at Juruá Avenue, No. 434, Alphaville, Postal Code: 06455-010, enrolled with the Brazilian Legal Entity Taxpayer's Registry (*Cadastro Nacional da Pessoa Jurídica do Ministério da Fazenda*) ("CNPJ/MF") under No. 61.486.650/0001-83 ("Company" or "DASA") held by **Cromossomo Participações II S.A.**, a Brazilian corporation (*sociedade por ações*) with registered office in the City of São Paulo, State of São Paulo, at Joaquim Floriano Street, No. 413, floor 112 - part, Itaim Bibi, Postal Code: 04534-011, enrolled with the CNPJ/MF under No. 14.167.188/0001-71, as offeror ("Offeror"), jointly with **BTG PACTUAL CORRETORA DE TÍTULOS E VALORES MOBILIÁRIOS S.A.**, financial institution, with registered office in the City of São Paulo, State of São Paulo, at Brigadeiro Faria Lima Avenue, No. 3.477, 14<sup>th</sup> floor - part, enrolled with the CNPJ/MF under No. 43.815.158/0001-22, as intermediary financial institution, in accordance with article 257 of Law No. 6,404 of December 15<sup>th</sup>, 1976, as amended and with items IV and I of article 2<sup>nd</sup> of Ruling No. 361, enacted by the Brazilian Securities and Exchange Commission – *Comissão de Valores Mobiliários* ("CVM") of March 5<sup>th</sup>, 2002, as amended ("CVM Ruling 361"), for the acquisition of up to the totality of common shares issued by DASA ("Offer"), as disclosed in the announcement of the Offer published on 23 December 2013 and amended on 30 January 2014 ("Announcement").

The Offeror hereby announces that **12 March 2014** is the last day of the thirty (30) day period following the auction date in which the Offeror, in accordance with article 32-A of CVM Ruling 361, acquires any outstanding stock, in the same conditions of the Offer, at price per share of R\$ 15.00, adjusted by the official Brazilian inflation rate (IPCA - *Índice de Preço ao Consumidor Amplo*) *pro rata* from the date of the auction until the settlement date. The completion of the Offer will occur within the ending of such period.

In addition, the Offeror informs that will send a new notice in order to disclose the equity interests held by its shareholders as soon as such period is completed.

We remain at your disposal for any further explanation or additional comments you may require on the subject.

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Regards,

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**Cromossomo Participações II S.A.**